

Message Text

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PAGE 01 BONN 08732 111657Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----072121 120357Z /21

R 111644Z MAY 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8449
USMISSION USBERLIN
AMCONSUL MUNICH

UNCLAS BONN 08732

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - ELPAC POWER SYSTEMS,
SANTA ANA, CALIF.

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA GEORG SCHLEGEL
GRUNEWALDSTRASSE 14/15
D-1000 BERLIN 62, GERMANY
CONTACT: HERR GEORG SCHLEGEL
PHONE: (030) 216-80-84
COMMENT: FIRM IS A LARGE MAJOR WEST BERLIN DISTRIBUTOR
OF DC POWER SUPPLIES IN LOCAL MARKET. FOR PRODUCT LINES
OFFERED THERE COULD BE POTENTIAL A MARKET IN BERLIN.
INTERESTED FIRM WAS ESTABLISHED IN 1975; EMPLOYS 11.
WELL-ESTABLISHED COMPANY HAS ACHIEVED SUBSTANTIAL EX-
PANSION OF ITS MARKET SHARE IN RECENT YEARS. FIRM HAS
FINE RECORD OF SUCCESS IN LAUNCHING NEW PRODUCTS IN BER-
LIN. MANAGEMENT DESIRES DIRECT CONTACT WITH THE ADS
CLIENT. ELECTRICAL SPECIFICATIONS MUST BE 220 VOLTS AND
50 HERTZ.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 08732 111657Z

GMD-GESELLSCHAFT FUER MESS- U. DATENSYSYSTEME MBH
OTTOBRUNNERSTR. 16
D-8000 MUENCHEN 83
CONTACT: HERR STEINICH, MANAGER
PHONE: 089/401881
TELEX: 05212565
COMMENT: GMD, IS A NEW FIRM, ESTABLISHED IN 1978,

EMPLOYS 5 PERSONS. FIRM IS INTERESTED IN EXPANDING ITS
PRESENT SALES PROGRAM. MR. STEINICH ENJOYS A
GOOD REPUTATION AS BUSINESSMEN. WOULD WELCOME DIRECT
CONTACT WITH U.S. FIRM.

COMTRONIC GMBH

THEODOLINDENSTRASSE 4B

D-8000 MUENCHEN 90

CONTACT: HERR HERMANN SCHULTE, MANAGER

PHONE: 089/643011

TELEX: 05/246554

COMMENT: COMPANY ESTABLISHED IN 1968, EMPLOYS 45 PER-
SONS. FIRM ACTS AS DISTRIBUTOR AND AGENT FOR A NUMBER
OF ELECTRONIC AND SUPPLIES EQUIPMENT FIRMS. SUBJECT
FIRM HAS SALES OF DM 5.5 MILLION. WOULD WELCOME DIRECT
CONTACTS WITH U.S. FIRM.

EBERLE WERKE KG

OEDENBERGERSTR. 55-56

D-8500 NUERNBERG

CONTACT: HERR PETER RUPPRECT, PURCHASING MANAGER.

PHONE: 0911/56931

TELEX: 06/22279

COMMENT: COMPANY FOUNDED 1933, EMPLOYS 1000, OVER 45
MILLION ANNUAL SALES, MANUFACTURES RELAYS, INDUSTRIAL
CONTROLS, TEMPERATURE CONTROLS, SEMI-CONDUCTORS AND
TURN SWITCHES. FIRM MAINTAINS SALES AND SERVICE OFFICES
UNCLASSIFIED

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PAGE 03 BONN 08732 111657Z

THROUGHOUT FRG., BRANCHES IN UK., SPAIN AND SWITZERLAND,
COMPANY CONSIDERED EXCELLENT PARTNER FOR U.S. TRADERS.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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Message Attributes

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Subject: ADS REQUEST - ELPAC POWER SYSTEMS, SANTA ANA, CALIF. THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/f9328ea0-c288-dd11-92da-001cc4696bcc
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